

StigmApp

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STOP
STIGMA



StigmApp

“StigmApp is an innovative mHealth application that will be used to fight Stigma associated with pain or neurological conditions. Using a user-centered design it will serve five main axes:

1- My Story

It will facilitate pain management and reporting (medications, symptoms, pain intensity and points of pain, etc.) in a daily basis.

2- Raise awareness

Information nuggets and bite-sized learning will be provided to all users regarding the addressed topics for education purposes. “Share your story” option will be available to inspire others. Behavioral science will be used to create the right messages and push notifications to support and encourage people.

3- Get involved

Spread the word and make a difference solutions will be provided: (i) fund raising using crowd-funding for research and activities towards stigma fighting, (ii) become a member/volunteer, (iii) organize an inspiring event.

4- Networking

Create a community of users with and without pain around StigmApp in order to facilitate exchange of experiences and networking.

5- Data analytics and presentation

The collected data in the first axis from the pain management module will be used to create infographics on how pain affects peoples' lives. These infographics will be further promoted to various sources (facebook, etc) to raise awareness on pain issues. An interdisciplinary team of experts (IT experts, behavioral scientists, patients and potential end users) will work together to design the proposed StigmApp application. The final solution will be intuitive and highly personalized in order to serve the needs of the different users towards stigma fighting. The final platform will be multilingual in order to be easily adopted to any country.”



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